

## **For Immediate Release**

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### **Desires Hotels™ Introduces Downtown Atlanta to the Modern Boutique Hotel Experience with the Opening of the Glenn Hotel**

MIAMI, March 28, 2006 – Desires Hotels™, the boutique division of Tecton Hospitality, today announced that Atlanta is now the home of the Glenn Hotel, one of the hottest modern boutique hotels in the country.

Leading the team at the Glenn Hotel are Frank Cook and John Walker. Cook, who was previously with the Circa 39, a Desires boutique hotel in South Beach, is the general manager. Walker, who was previously with the W at Perimeter Center, is the director of sales and marketing.

The 110-room Glenn Hotel is a \$20 million renovation of the historic Glenn Building. Situated on the corner of Spring and Marietta Streets, the hotel is a part of the downtown resurgence. Behind the project is David Marvin of Legacy Property Group, LLC, who is heading up the operation that will rejuvenate a historic architectural gem, originally built as an office building. Ron Stang of Stevens & Wilkinson Stang & Newdow Inc., was the architect in charge of the renovation. Working in conjunction with the design teams, The Johnson Studio and Black Dog Studios, Stang refurbished the building that dates back to 1923, with sleek and modern décor. Each room is carefully adorned with a combination of sensual décor and advanced technology. No luxury is spared at this 10-story, uniquely designed hotel that blends flavors of fierce New York and Miami hotspots with the grace and charm of the South.

The Glenn Hotel partnered with Bill Hallman, one of Atlanta's most influential style leaders, to outfit select managers and front-line staff in the latest in haute fashion. Hallman, known for his trendy Atlanta boutiques, has been selected as the Glenn Hotel's fashion consultant. Hallman will consult on the clothing worn by the hotel employees. The manager is dressed in a sleek retro style tux, while the female employees are wearing a modernized Victorian look. The valets sport black tuxedo pants, vests, white tuxedo shirts and black sneakers with a touch of patent leather to dress them up.

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## **Desires Hotels™ Introduces the Opening of the Glenn Hotel 2-2-2**

Unparalleled digital services delivered by PūrDigital® Media are utilized at the Glenn Hotel. The converged digital service is the first of its kind in the United States delivering data, video, voice and Wi-Fi services over a common IP-based platform. Guests at the hotel will enjoy the latest in modern technology.

The Glenn Hotel is a boutique hotel offering style, sophistication and impeccable service. It is located at 110 Marietta Street in downtown Atlanta, Ga. The Glenn is within walking distance to the CNN Center, Philips Arena, the Georgia Dome, the Georgia World Congress Center, Centennial Olympic Park, the new World of Coke and Georgia Aquarium. Please visit the Glenn Hotel online at [www.glennhotel.com](http://www.glennhotel.com).

Tecton Hospitality provides a wide range of management services to both institutional and individual owners of hotels in the United States and Caribbean. The Miami-based company operates branded hotels, including full-service properties and resorts under the Sheraton, Marriott, Hampton Inn, Holiday Inn and Best Western names, as well as boutique hotels through the Desires boutique-hotels division. The Desires portfolio currently includes the award-winning 84-room Water Club in San Juan, Puerto Rico, the 50-room Aqua Hotel, the 66-room Wave Hotel, the 83-room Circa 39, the 40-room Hotel Astor, the 61-room Betsy Ross Hotel and the 87-room condo hotel The Strand Ocean Drive in Miami Beach, Fla., and the 110-room Glenn Hotel in Atlanta, Ga.

For more information about Tecton Hospitality, call (305) 577-8484 or visit [www.tectonhospitality.com](http://www.tectonhospitality.com) or [www.desireshotels.com](http://www.desireshotels.com).

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Editor's Note: Photograph attached.

Photo Caption:

Raul Leal, Frank Cook, Richard Millard, Win Porter, David Marvin, Dr. Chu and Doug Carrillo at the opening of the Glenn Hotel on February 23. Guests were greeted by Glenn, the service mascot as well as a 700-lbs lion. Photo Credit Cro Photography/David Cro.